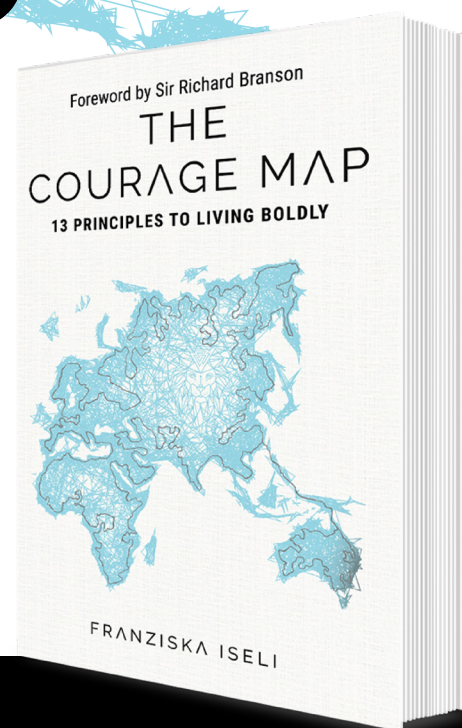


FRANZISKA ISELI

The Courage Map

Taking The Road

Less Travelled



Two roads diverged in a wood. I took the one less travelled by and that has made all the difference.

ROBERT FROST



As leaders we're often called to take the road less travelled in order to lead with confidence, stay innovative and face uncertainty with courage.

In this captivating presentation, Franziska shares experiences gleaned from her motorcycle journey around the world, seamlessly weaving together profound insights on courage rooted in the realms of neuroscience and psychology.

Commencing her expedition from the picturesque landscapes of Switzerland, she embarked on an awe-inspiring journey spanning over 12,000 kilometers, tracing the historic Silk Road until reaching the expanse of Kazakhstan, with a stop at the Iranian border, where she got denied entry due to an unexpected mishap.



In this session, you'll embark on an enlightening journey of discovery, delving into a multifaceted array of themes:



COURAGE UNVEILED

A profound exploration into the essence of courage as a cultivated skill, capable of not only fortifying your own resolve but also serving as a contagious beacon of inspiration to those in your orbit.



PERSPECTIVES UNEARTHED

A revelatory exploration into the art of uncovering fresh, unexpected perspectives from the most seemingly ordinary of sources, enriching your capacity for insight and innovation.



THE ZEN OF RESILIENCE

Insights into cultivating resilience and unlocking the wisdom of maintaining a tranquil state of mind even in the face of adversities.



TRAVEL TUNES

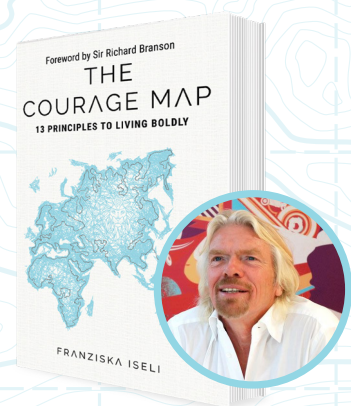
An introspective examination of the vital "mantras" – the guiding principles and attitudes – that shall fortify your courage as you embark upon the road less travelled.



PIT STOPS

A contemplative exercise exploring the most incisive and enlightening questions to pause and reflect upon.

Prepare yourself for an enthralling odyssey filled with captivating narratives that inspire and motivate. You'll walk away energized, equipped with the essential tools to lead with unwavering courage, and with a newly awakened sense of adventure.



This journey also inspired Franziska's third book *The Courage Map* (endorsed and forwarded by Sir Richard Branson).



FRANZISKA ISELI

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